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When Horton the Elephant in the Jungle of Nool,  
Saves the people of Who-ville from demise in the pool...  
He is still challenged to prove to his colleagues and friends  
The small world on the dust speck must not come to an end.

So he works to convince them the smallest of all  
Have as much right to live as the tallest of tall.  
"I've got to protect them," Horton says. "I'm bigger than they."  
And he stands by that vow every night and each day.

At JFS Buffalo we believe in that too,  
And could not offer a lifeline without help from you.

We help families with children to see their way through  
Life change and hard challenge; thanks to kindness from you  
We find ways for frail elders to stay in their houses;  
Aging husbands and wives to stay close to sick spouses.

Your thoughtful support of JFS Buffalo programs  
Helps us help problem gamblers through terrible jams –  
"New Americans" find home in a new and safe land.

Like the small Who-ville mayor who, to save his home town,  
Makes sure that each citizen is making some sound...  
We thank those who for JFS have beaten brass pans,  
On garbage pail tops and old cranberry cans.

We thank you and ask you to keep up the noise  
That helps us keep helping young girls and young boys –  
To support troubled children who need mental health care,  
And parents and teachers who are glad that we're here

To extend, with your help, to the smallest of small,  
A lifeline of support, of compassion for all...  
In the words of kind Horton, because, after all:  
"A person's a person, no matter how small!"



David A. Schlein  
Chairman of the Board



Paul J. Michaels  
Campaign Chair

*"They rattled tin kettles!  
They beat on brass pans,  
On garbage pail tops  
and old cranberry cans!  
They blew on bazookas  
and blasted great toots  
On clarinets, oom-pahs  
and boom-pahs  
and flutes!"*

"Horton Hears a Who"  
by Dr. Seuss



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