



[target. brand. market. cultivate.]

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communications packages

I. BRANDING LOGO / TAGLINE \$350.00*

- Creative Concept: identifying logo and tagline ("call to action ")
- Design & Layout: business card, letterhead, envelope
- Electronic jpg, pdf, tif file for future printing

PRINTING (Color)	100	250	500
<u>Letterhead</u>	<u>\$ 98.00</u>	<u>\$127.00</u>	<u>\$142.00</u>
<u>No. 9 Envelopes</u>	<u>\$132.00</u>	<u>\$140.00</u>	<u>\$176.00</u>
<u>Business Cards</u>	<u>\$ 25.00</u>	<u>\$ 50.00</u>	<u>\$ 75.00</u>

II. START- UP COLLATERAL \$450.00*

**Plus printing cost*

Copy writing / editing; graphic design and layout;
production and delivery:

A. Self-Mailing Brochure
(8.5 x 11 tri-fold on 80# gloss text)

B. Marketing Brochure
(8.5 x 14 bi-fold or tri-fold on 80 / 100# cover stock)

PRINTING (Color)	100	250	500
	<u>\$140.00</u>	<u>\$160.00`</u>	<u>\$180.00</u>

III: POST CARD / RACK CARD**\$350.00*****Plus printing cost*

- **Promo Post Card**
- **Information Card (Rack Card)**

PRINTING	100	250	500
4 x 6	\$50.00	\$56.00	\$68.00
5 x 7	\$70.00	\$100.00	\$115.00
4 x 9	\$80.00	\$95.00	\$115.00

IV: HOMEGOING / FUNERAL KEEPSAKE PROGRAMS

Make the memory of your loved one an extra special keepsake for generations ahead...
Includes copy writing/editing, layout with 3-4 photos.

Simple Program

Prices below include printing and delivery:

	100	250	500
B/W	\$260.00	\$280.00	\$300.00
COLOR	\$360.00	\$430.00	\$560.00

Additional formats available. Call 716-445-5122 or email here for quote.

Other Formats

(email unboxedink@gmail.com or call 716-445-5122 for more information) :

- Booklet (8.5 x 5.5; eight or 12 pages; stapled)
- Tri-fold (8.5 x 14; six panels)

V. SPECIAL EVENT COMMUNICATIONS KIT

\$600.00**

- Creative concept; event branding
- 10 Color posters, 11x17
- 10 Color Flyers 8/5 x 11
- 100 B/W Flyers 8.5 x 5.5
- B/W camera ready flyer (for copying)
- 2 col x 4 in display ad
- Press Release (*writing and dissemination to 15 targeted media*)

*** Includes printing and delivery; does not include cost of running display ad.
Tickets available for additional cost. Customized packaged also available.*