

**2021 BASIC START-UP MARKETING PACKAGES**

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**Branding Package: Logo / Tagline / Letterhead**

\$350.00\* (\*Plus printing)

- Creative Concept: identifying logo and tagline ( “call to action “ )
- Design & Layout: business card, letterhead, envelope
- Electronic jpg, pdf, tif file for future printing

*PRINTING (Color)	100	250	500
Letterhead (+2nd sheets)	\$ 98.00	\$127.00	\$142.00
No. 9 Envelopes	\$132.00	\$140.00	\$176.00
Business Cards	\$ 25.00	\$ 50.00	\$ 75.00

**Basic Brochure**

\$450.00\* (\*Plus printing cost)

*Copy writing / editing; graphic design and layout; production and delivery of one of the following:*

**Self-Mailing Brochure**

Size: 8.5 x 11 tri-fold on 80# gloss text

**Marketing Brochure**

Size: 8.5 x 14 bi-fold or tri-fold on 80/100# cover stock

PRINTING ( Color)	100	250	500
	\$140.00	\$160.00	\$180.00

**Post card / Rack card**

\$350.00\* ( \*Plus printing cost )

*Copy writing / editing; graphic design and layout; production and delivery of one of the following:*

- Promotional Post Card** Size: 4 x 6 or 5 x 7
- Information Card** Size: 4 x 9

PRINTING (Color)	100	250	500
4 x 6	\$50.00	\$56.00	\$68.00
5 x 7	\$70.00	\$100.00	\$115.00
4 x 9	\$80.00	\$95.00	\$115.00

## Special Event Communications Kit

\$600.00\*\*

*Creative concept for event branding; design & layout, production, delivery; copy writing and media outreach*

- 10 Color posters (11x17)
- 10 Color Flyers (8.5 x 11)
- 100 B/W Flyers (8.5 x 5.5)
- B/W camera ready flyer (8.5 x 5.5, for copying)
- 2 col x 4 in display ad
- Press Release (*writing and dissemination to 15 targeted media*)
- Electronic file for additional printing

*\*\* Includes printing and delivery; does not include cost of running display ad. Tickets available for an additional cost. Packages customized upon request.*